

2025 Stonewood Firefighter’s Festival

August 1 – 3

Chief James M Carvelli Building

Stonewood, WV



Sponsorship Proposal



2025 Stonewood Firefighter’s Festival

Proceeds Benefit the Stonewood Volunteer Fire Department

[**www.stonewoodfirefightersfestival.com**](http://www.stonewoodfirefightersfestival.com)

Calming Fears, Easing Minds, Saving Lives

PRIDE IS THEIR PAY

In August 2024, The Stonewood Volunteer Fire Department hosted its annual Firefighter’s Festival, which raised $38,000 for the department. This was an increase of $10,000 from the previous year!! These funds have helped the department purchase much-needed life-saving equipment for the station. This year’s Firefighter’s Festival will be held August 1 -3, 2025 at the Chief James M. Carvelli Fire Station in Stonewood. In 2024, we added carnival rides, more family fun entertainment, improved food & beverage options and crowned our first Stonewood Firefighter’s Festival Queen, Julie Koontz. Julie will kick off the 2025 festival year, by participating in the Miss West Virginia Association of Fairs and Festivals Pageant in Charleston.

 This year’s festival will build on our past celebrations and the rich history of the department with three days of family-oriented events, entertainment, and amazing local food & beverages. We would like to invite you to help continue to build the Stonewood Firefighter’s Festival into one of the top festivals in the state of West Virgnia. Becoming a sponsor will allow us to create the best environment for attendees and a perfect forum to show your support for Stonewood First Responders and the community. In addition, sponsorship will provide your organization with a great regional marketing opportunity.

The festival has attracted participants and attendees from all over the Mid-Atlantic area of the United States. We anticipate the same for 2025. Marketing opportunities are available via our social media platform and local media partnerships. The benefits of your sponsorship are limitless and will only strengthen the image of your organization. We look forward to having you partnering with us to support the lifesaving efforts of our community’s first responders.

Sincerely,

Stonewood Firefighter’s Festival Committee

**Stonewood Firefighter’s Festival Sponsorship Opportunities**

There are different levels of sponsorship available. The sponsorships available provide an attractive portfolio of outreach and exposure opportunities. This sponsorship would allow your organization to achieve the greatest return on investment possible. To learn more about the sponsorship opportunities available or if we may answer any questions you have, please contact Patrick Folio at pfolio@outlook.com. Thank you in advance for your consideration, time, and your participation in this amazing event.

**Volunteer Sponsor - $1,000**

-Name Displayed on event signage, social media, media partner, and other promotional materials

-Acknowledgement as a Volunteer Sponsor on event social media

**Friend of SVFD - $500**

-Name Displayed on Event Signage

**Lieutenant Sponsor- $3,500**

-Exclusive Sponsor of 5 Alarm 5k

-(5) Complimentary entries in 5 Alarm 5K

-Opportunity to present a gift item to 5K participants

-Official 5 Alarm Race Starter

-Logo Displayed and Acknowledgement as Captain Sponsor on event signage, social media, media partner, and other promotional materials

**Assistant Chief Sponsor – $7,500**

-Exclusive Sponsor of the Miss SWVFF Pageant

on June 14 & August 1, 2025.

-Opportunity to present a promotional gift item to pageant participants

-Opportunity to participate in crowning ceremony

-Opportunity for marketing opportunities with overall winner

-Logo displayed and acknowledgement as Deputy Chief Sponsor on event signage, social media, media partner, and other promotional materials

**Sparky - $3,000**

-Exclusive Sponsor of Food Truck Alley

-Opportunity to present a promotional gift item to participants

-Complimentary space in Food Truck Alley and (1) complimentary entry into ICS Chili Cook-Off

-Logo Displayed and Acknowledgement as Lieutenant Sponsor on event signage, social media, media partner, and other promotional materials

**Captain Sponsor- $5,000**

-Exclusive Sponsor of the Harry Lynch ICS Chili

Cook-Off on Saturday, August 2, 2025

-Opportunity to present a promotional item to cook-off participants, to be a judge for the ICS Chili Cook-off & participate in award ceremony

-(1) Complimentary entry in the Chili Cook-off

-Logo displayed and acknowledgement as Assistant Chief Sponsor on event signage, social media, with media and promotional materials

**Deputy Chief Sponsor - $10,000**

-Exclusive Sponsor of the Family Carnival Midway.

-Opportunity to present a promotional item or sample products in Family Carnival Midway

-Opportunity for (2) marketing opportunities with overall winner

-Logo displayed and acknowledgement as Deputy Chief Sponsor on event signage, social media, media partner, and other promotional materials

**Chief Sponsor (Presenting) - $15,000**

-Acknowledgement as Chief Sponsor with Logo Displayed on Event Signage, Social Media, Media Partners, Promotional Materials

 -Opportunity to Address Attendees and Introduce Entertainment

-Opportunity to provide promotional materials to attendees

-Complimentary Exhibit Space Available During Event

-Complimentary entry in the Harry Lynch Chili Cook-Off (1) and 5 Alarm 5K (2)

-Opportunity for marketing opportunities with overall winner

**Sponsorship Agreement**

*Please fill out the following section with sponsor information and the point of contact for the organization*

**Sponsorship Point of Contact Information**

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: (for receiving correspondence): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**Sponsorship Level**

** Chief ($15,000)  Deputy Chief ($10,000)  Assistant Chief ($7,500)**

**Captain ($5,000)** **Lieutenant ($3,500)**  **Sparky ($3,000)**

 **Volunteer ($1,000)**  **Friends of SVFD ($500+)**

**Sponsor name (Business/Group/Person): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Will you require an invoice for this sponsorship?** **Yes** **No**

**I acknowledge that I am authorized to commit this organization, or myself, to sponsoring Stonewood Firefighter’s Festival, I also acknowledge that I will be responsible to ensure the sponsorship is paid for by the agreed upon due date. I acknowledge that I will not be entitled to a refund.**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Signature Date**

**Payment Information**

Payment must be made via PayPal, check, or money order.

PayPal Account:@stonewoodvfd  **Email:** Stonewoodfireco12@gmail.com

**Make checks payable to**: **Mail to:**

Stonewood Volunteer Fire Department Stonewood VFD – Firefighters Festival

 8081 Plainwood Avenue

Payment Due: July 1, 2025 Stonewood, WV 26301